

AI Tool Cheat Sheet for Small and Medium Businesses



These tools are chosen to provide small and medium businesses with practical and effective AI solutions across various domains, ensuring they can leverage AI to **enhance productivity and drive growth.**

Categories

- Copy & Content Development
- Note-Taking & Transcription
- Automation
- Workflow Management
- Social Media Management
- Design & Video
- Sales & Marketing
- Personalization in Sales
- Presentation Design
- Home Design

Copy & Content Development



Meta.ai: Offers an intelligent assistant capable of complex reasoning, visualizing ideas, and solving nuanced problems.

Automation



Zapier: Connects different apps to automate workflows without any coding.

Social Media Management



Buffer: Plans, collaborates, and publishes content.



Hootsuite: Schedules posts, tracks engagement, and manages multiple social media accounts.



Taplio: Helps grow and convert LinkedIn networks by creating and scheduling posts, analyzing performance, and automating engagement.

Sales & Marketing



Touch AI: Generates personalized emails to potential customers matching your ideal customer profile.



HubSpot AI: Enhances HubSpot's CRM capabilities with AI-driven insights and automation.



Surfer SEO: Helps optimize content for search engines to improve online visibility.



Gan.AI: Generates personalized video messages for sales and marketing campaigns.

Personalization in Sales



Copy.ai: Generates personalized sales copy, email campaigns, and follow-up messages.



Gong.io: Analyzes sales calls and provides insights to improve sales performance.



Touch AI: Generates personalized emails to send to potential customers that match your ideal customer profile.

Home Design



RenovateAI: Uses AI to help users visualize and plan home design projects, offering real-time visualizations and customizable styles.

Super Tools



ChatGPT: Generates high-quality content, drafts emails, and brainstorms ideas. Allows users to create their own custom GPTs and integrates easily with Zapier for automation.



Claude AI: Produces comprehensive content with superior reasoning abilities and can generate detailed "artifacts", such as reports and summaries.



Perplexity.ai: Provides AI-powered search and information retrieval with citations.

Note-Taking and Transcription



Otter.ai: Provides real-time transcription and collaboration for meetings and lectures.



Speechify: Converts text to speech, allowing users to listen to documents, articles, and books.



Granola: Transcribes meeting audio, enhances notes with AI capabilities, and streamlines post-meeting tasks

Workflow Management



Notion: All-in-one workspace for note-taking, task management, and project planning.



ClickUp: Comprehensive task management tool that integrates with various apps to streamline workflows.



Taskade: Collaborative workspace for task management, note-taking, and mind mapping.



Google's Gemini AI: Enhances productivity and collaboration through seamless integration with Google Workspace, including apps like Gmail, Docs, Sheets, and Meet.

Design & Video



Canva Magic Studio: Creates social media graphics, presentations, and more with a user-friendly design tool.



Adobe Firefly: Generates images, text effects, and creative content using text prompts.



Piktochart: Creates infographics, presentations, and reports.



Opus Clip: Repurposes long videos into high-quality viral clips with an AI-powered tool.



Vidon.ai: Enhances and edits videos using AI technology.



Luma AI's Dream Machine: Generates creative visual content with an AI tool.



ImagineArt: Generates stunning AI art and videos from text descriptions, offering various art styles to match creative visions.

Presentation Design



Beautiful.ai: Helps create visually stunning slides with ease, offering smart templates and design suggestions.



Prezi: Allows for dynamic, non-linear presentations, making them engaging and interactive.